

Colors

The UAFS color palette is rooted in our Navy blue, and supported by rich, vibrant colors that reflect the energy and spirit of UAFS. Each color in the palette is in harmony with the Primary colors, and references our surroundings at UAFS - from the clear blue sky to the deep purple sunsets, red clay, or colorful crape myrtle trees.

UAFS Primary Colors

<p>Numa Navy</p> <p>PMS 295 C RGB: 24-42-84 CMYK: 100-63-0-67 Hex: #002856</p>	<p>Arkansas River</p> <p>PMS 286 C RGB: 0-50-160 CMYK: 100-80-0-12 Hex: #0032A0</p>	<p>Sky*</p> <p>PMS 279 C RGB: 65-143-222 CMYK: 69-34-0-0 Hex: #418FED</p> <p>*AA large text only</p>
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Colors with labels in white text are dark enough to display behind white text or as text color on white background while meeting AA accessibility contrast. Those with labels in black will not pass AA accessibility tests behind white text.

Supporting Colors

<p>Sunset</p> <p>PMS 258 C RGB: 140-71-153 CMYK: 51-84-0-0 Hex: #8C4799</p>	<p>Myrtle</p> <p>PMS Rubine Red C RGB: 206-0-88 CMYK: 0-100-24-4 Hex: #CE0058</p>	<p>Clay</p> <p>PMS 158 C RGB: 232-119-34 CMYK: 0-62-97-0 Hex: #E87722</p>	<p>Grass</p> <p>PMS 376 C RGB: 132-189-0 CMYK: 48-0-100-1 Hex: #84BD00</p>
<p>Charcoal</p> <p>PMS Black 7 C RGB: 61-57-53 CMYK: 63-60-64-65 Hex: #3D3935</p>	<p>Ash</p> <p>PMS Black 7 C, 80% RGB: 93-93-93 CMYK: 62-54-53-26 Hex: #5C5C5C</p>	<p>Dust</p> <p>PMS Warm Gray 1 C RGB: 215-210-203 CMYK: 10-10-11-0 Hex: #D7D2CB</p>	<p>Ice</p> <p>PMS Black 7, 5% RGB: 245-245-245 CMYK: 3-2-2-0 Hex: #F5F5F5</p>

Note: all swatches on this page are in RGB color.